

Austin-based Shipshape to move into renovated building in Birmingham

2222 Arlington now has two anchor tenants

By **Alec Harvey** - October 26, 2021



A rendering of 2222 Arlington in Birmingham. (Rendering courtesy D&A Companies)

Shipshape, a technology company based in Austin, Texas, is set to move into a Birmingham office building once it's restored.

Shipshape will join Atlas Senior Living as anchor tenants in D&A Companies' restoration of the 2222 Arlington Avenue office building, which is scheduled to break ground next month.

"Several unique factors inspired us to choose 2222 Arlington Avenue as our Birmingham office space," says Shipshape's founder and CEO, Alexander Linn. "As a business focused on sustainability and economic development that helps homeowners, the office's proximity to the historic Highland Park neighborhood, rich with green space and turn of the century homes, appealed to us. We also appreciate how central the location is; it's symbolic that you can see both the iconic Vulcan statue and old Sloss Furnaces from the roof of the building. After growing up in Birmingham, it's been delightful to come back years later and feel the cultural blossoming that seems to be awakening the city — I know our employees we recruit from all over the country will be excited to be a part of this community."

Shipshape, which specializes in smart home technology, will house its network operations center on the top floor of the building, and it will also have signage rights for the building.

"2222 Arlington has been home to many successful businesses," says James McCormick, partner and director of construction for D&A Companies. "D&A is modernizing the building for the next generation of success. Shipshape has an amazing product and incredible

leadership. We are excited to be a part of their success and keep the legacy of 2222
Arlington as a place for business to thrive in Birmingham.”

